



July 25th, 2007

Dear Bob,

I felt compelled to send you a thank you letter for the presentations you gave to our conference at our last event in Washington D.C. The information you presented in Modules I and II were superb. You spoke to a seasoned audience that has heard plenty of tips about time management, goal setting, and how to be more successful. What you provided was clearly another level beyond that! Based on the amount of emails and phone conversations I have personally received from the attendees – you helped people really internalize steps they can use to move past their current position. I know that is in no small part due to your prior planning and I really appreciate you working with our team to customize your talks to our audience.

I know you have spoken to our organization several times, one of the most memorable was when you had so many from our team go skydiving with you. Truly amazing footage and you had quite the impact with regard to reaching for new personal goals. This time, however, your presentations were even more pertinent to our team, especially in light of the exciting changes to our industry and the marketplace. I really appreciate you helping to cover ways of dealing with those changes, as well as your edification of what we do and the leadership of this organization during these times.

I can tell you that we will be bringing you back – 100% for sure! Your lessons on accountability, and how to move past simple intentions (goals) and into behavioral contracts seems to have been the critical step that most people were looking for!! The entire organization can't wait to hear modules III and IV.

Thanks again for sharing your knowledge and experience with our team,

Ken Woods  
eFinity VP