



To Whom It May Concern,

Bob Davies was recently our Keynote Speaker at our annual Super Session 2007 which was held this year in Jacksonville, Florida. As a franchising organization we recognize the need for our Franchisees to set realistic and attainable goals in their organizations. Bob's speech delivered a powerful message in an inspirational and meaningful way – set realistic goals and be accountable for them.

The feedback we received on Bob's presentation within our conference surveys was very positive and we anticipate that Bob's message will continue to pay off for our Franchisees ongoing. See below some of the comments we received.

***“This guy needs to come back again!! Very motivational/relevant”***

***“Inspiring and entertaining – 2 days later “food for thought” remains. Great job!”***

***“Great info – get people to think as leaders”***

In addition, we would like to thank Bob for his efforts in facilitating a goal setting workshop that also had fantastic reviews. Our Franchisees found Bob's workshop to be both entertaining and engaging. We believe that a large degree of this success is due to Bob's communication skills and his dedication to understand more about our Franchisees and our organization as a whole.

I would highly recommend Bob for any organization that wants to create a meaningful experience and outcome for its audience.

Best Wishes,

Kimberley Baker  
Manager of Training and Development  
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