



Bob Davies
High Performance Training, Inc.
20992 Ashley Lane
Lake Forest, CA 92630-5865

Dear Bob:

I wanted to take a minute to thank you for your participation in our recent franchisee convention. I am very grateful to you for taking the time to prepare and to deliver such a great session.

The franchisee feedback on the session has been very positive and your participation obviously helped to make this convention an overwhelming success.

I am also forwarding a small gift as a token of our appreciation for all of your efforts on behalf of the Rita's system.

Once again, thank you.

Sincerely,

Rita's Water Ice Franchise Corp.

A handwritten signature in black ink, appearing to read "Ken Moran".

Ken Moran
Vice President of Operations

Enclosure